

Business Trip: Mexico



This Exciting Business Trip Includes:

- Business meetings with distributors, agents, or customers according to your needs — all arranged specifically for your company.
- Assistance from State of Delaware in-country trade representative Miguel de Regil and the Global Delaware Team.
- Translation of sales presentations and materials (if needed) and in-country transportation and interpreters on the trip.
- Preparation session and in-country briefing.
- On-site assistance throughout the trip and follow-up assistance upon return.
- **All services, valued at \$6,500 per company, are financed by the SBA and the State of Delaware.**

Businesses with physical operations in the State of Delaware who meet the qualifying criteria may apply.

Why Mexico?

- Mexico is a top market for products and services that Delaware businesses offer, especially **IT, Bio-science, Chemicals and Agriculture.**
- Over **\$60 billion** in U.S. products were purchased in Mexico last year in these top sectors.

Previous trade missions to Mexico have generated over \$10 million in projected sales for participating companies.

“It was a wonderful, eye-opening experience for us. Instead of knocking on doors, the mission frees you up to pitch your business to qualified leads.”

- Sanjay Kapuria
Jaykal LED Solutions
Mexico Trade Mission 2015

July 10–14, 2017

Cost and Details

The cost to participate is \$500 per person. Businesses are responsible for their own air, hotel, meals, and incidental expenses.

Companies selected for the trade mission will be sent an official registration form.

A passport with at least 6 months of validity following dates of the travel is required.

Funding Assistance

Funding assistance for qualifying businesses may be available. Please see our website for details and the application at: de.gov/funding.

State assistance may be used to offset up to 50% of eligible expenses, including travel costs.

Funds are based on availability.

If you are interested in participating in this mission, contact Global Delaware at global@delaware.gov, or call 302-577-8464.



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